

I went to satellite radio because local broadcast did not provide what I was looking for in entertainment and news. As a VP of Marketing for a Fortune 500 company, I have to say that I am tired of being bombarded by advertising on both radio and television. Just look at content ratios of advertising to programming. Satellite radio gives me the choice. If I want local news and advertising, I will tune in to local broadcasts. But when I'm in a traffic jam, I don't want to surf radio stations in hopes of finding answers. I hope XM adds Memphis to its weather and traffic soon. As a loyal American citizen, I sincerely request that all involved in any decisions regarding satellite radio carefully and objectively consider all sides, not just the side with all the money and voice.